



Pioneer Productions has become the very first climate-neutral advertising production company in Argentina, and one of the only climate-neutral companies in South America! ClearSky Climate Solutions performed an in-depth assessment of Pioneer's greenhouse gas (GHG) emissions for 2009, including on-site energy use, employee commuting, air travel, and other activities.

The total estimated carbon footprint for Pioneer in 2009 was 89.85 metric tons of CO<sub>2</sub> equivalent. To go completely climate-neutral, Pioneer is purchasing certified carbon offsets from ClearSky to offset the year's carbon footprint. The carbon offsets come from ClearSky's Panama Native Species Re-forestation Project, which has been certified to the Gold Level by the Climate, Community, and Biodiversity Alliance for outstanding social and biodiversity impacts.

Pioneer is teaming up with ClearSky to offer Climate-Neutral Production Packages to clients as an additional service. Pioneer recognizes that transportation, energy use, and lodging associated with their clients' work has an impact on the atmosphere, and now they're offering clients the chance to offset these greenhouse gas emissions. ClearSky has developed a customized tool that calculates GHG emissions based on travel, energy use, lodging, and other activities based on gathered data for Pioneer projects. Each client will have the ability to opt-in to this innovative program, and do their part to reduce their own carbon footprint!